

DOMENIQUE COLLINS YERMOLAYEV

Saratoga Springs, New York

domeniqueyermolayev@gmail.com

732 207 5970

EDUCATION & PROFESSIONAL CERTIFICATION

New York University

Masters in Systems Management

Certificate in Project Management

May 2017

New York, NY

December 2013

PMP #1761584

CAPM #1658841

October 2014

August 2013

Eugene Lang College, The New School for Liberal Arts

B.A. Interdisciplinary Science

May 2010

New York, NY

BACKGROUND

Intedyne

Consulting Project Manager

Contracting and consulting work in software development and eCommerce

Managing procurement, documentation, quality assurance and other services

Coordinating travel for domestic and international client visits

May 16-Present

Various Locations

New York University

Graduate Student, Risk Management

Coursework in software development, quantitative business analysis, and risk management

Capstone research in digital content distribution and revenue models

May 15-May 2017

New York, NY

John Wiley & Sons

eCommerce Marketing Manager, Efficientlearning.com

Managed projects & strategic initiatives to build incremental revenue across product lines

Completed infrastructure upgrade initiative including platform migrations & mobile site

Established robust, segmented email marketing, social media, & A/B testing campaigns

Managed RFP processes & vendor due diligence

Responsible for M&A web property maintenance & migration

Feb 14-March 2015

Hoboken, NJ

Fuzz Productions

Digital Producer, Cross-Platform (Mobile and Web) Projects

Focused on project/contract specific engagements

Managed projects for mobile applications & core platform development

Responsible for bottom line account growth & relationship management

Key clients include Belk, Zumba, Panna Cooking, Credly

Aug 13-Feb 2014

Brooklyn, NY

Pod1 (Born)

Digital Producer/ Project Manager, eCommerce

Managed retainer and re-launch/re-platform clients

Launched flagship sites for global brands, including related digital marketing activities

Collaborated with third-party teams for key systems integrations

Key clients include Nanette Lepore, Erno Laszlo, Ouidad, CoverFX

Nov 12-Aug 2013

New York, NY

Dotbox (Blucarat) Web Producer, eCommerce Responsible for new & existing clients Composed proposals, technical specs & functional requirements Produced custom applications & launched new online storefronts Key clients included Harry Winston, Verdura, Laura Geller, & Marina Bulgari	March-Nov 2012 New York, NY
Freelance/Consulting Producer/Project Manager, Various Projects Managed web site creation and channel development projects Developed content, media assets, and digital marketing campaigns Delivered functional and technical documentation as needed Key Clients included Michaelo Espresso, Trabant Coffee, Wishpot.com, Bravobride.com	Sept 09-March 2012 Seattle, WA/NY, NY
I Have a Dream Foundation Research Fellow and Classroom Facilitator Developed, taught, and assessed curriculum in nutrition education to 5 th & 6 th grade students	May-Sept 2009 New York, NY
City University of New York, Campaign Against Diabetes Research Fellow Organized, transcribed, and evaluated employee focus groups for report on benefits	May-Sept 2009 New York, NY
Institute for Urban Education Teaching Practicum Assembled and taught college prep curriculum in essay writing to 11 th & 12 th grade students	Jan-May 2009 New York, NY
PROFESSIONAL & COMMUNITY ACTIVITIES	
Saratoga Performing Arts Center Junior Committee & Action Council Member	March 17-Present Saratoga Springs, NY
Young eCommerce Professionals 2015 Case Study Winner	Jan 15-Jan 16 New York, NY
The New School Panel Judge & Mentor, New Challenge Project Competition	Jan 14-Jan 2016 New York, NY
TOOLS AND PLATFORMS	
CMS & eCommerce Platforms: Joomla, WordPress, Alfresco, dotCMS, Magento, Salesforce Commerce Cloud (Demandware), Hybris, NetSuite, Shopify, BigCommerce Advertising & Analytics: AdWords, AdSense, Analytics, & Webmaster Tools, Google Tag Manager, Adobe/Omniture, Facebook Ads & Pages, MS adCenter, Marketing & Customer Segment Automation: MailChimp, Constant Contact, Bronto, Listrak, Eloqua, ExactTarget, LinkShare/Rakuten, Klaviyo, Optimizely, HubSpot, Salesforce, Criteo, BounceX, Yotpo, Bazaarvoice, Pepperjam	